

MINNESOTA PORK BOARD

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MPB Receives Prestigious Award from Ronald McDonald House Charities

MINNEAPOLIS, MINNESOTA—Jill Resler, the CEO of the Minnesota Pork Board, accepted the Key to the House award on behalf of Minnesota's pig farmers at the Celebrate Love Gala for the Ronald McDonald House Charities, Upper Midwest on October 8th, 2022, at the Minneapolis Renaissance Hotel, The Depot.

The Ronald McDonald House Charities, Upper Midwest (RMHC-UM) hosted its gala for the first time in two years since the COVID-19 pandemic. The gala celebrates the families who belong to the RMHC-UM and the many partners who help support the charity. The final award of the evening, the Key to the House award, was awarded to Minnesota's over 3,000 pig farmers.

"This [award] is given to an organization that has made a significant impact on the house in a short period of time," said Mike Burbach, chair of the RMHC-UM board of directors. "The Minnesota Pork Board certainly meets that description having made significant financial contributions to support the meal program, hosting a successful fundraiser, providing thousands of snack bags for families and hospital staff, and more."

Despite some difficult years during the COVID-19 pandemic, the Minnesota Pork Board has continued to strengthen their partnership with the RMHC-UM in order to continue

supporting families in need who are forced to live outside of their home while their child receives lifesaving medical treatments.

"From BLTs to pork chops and from pulled pork sandwiches to lasagna, Minnesota pig farmers have provided nutritious meals to Ronald McDonald House Charities, Upper Midwest families since 2020," said Jill Resler, CEO of the Minnesota Pork Board. "Being engaged with the Ronald McDonald House Charities, Upper Midwest has enabled Minnesota pig farmers to support families in need and meet other generous leaders and organizations from across Minnesota that share in the purpose and believe in the impact that the Ronald McDonald House Charities, Upper Midwest is having."

Minnesota pig farmers belong to a strong community of people who continue to raise flavorful and nutritious pork, while also providing the best care for pigs, people and the planet. They also belong to a community that never neglects to give back and make a greater impact through their support of charities like the RMHC-UM.

"During times of adversity, the food and fellowship shared around a table can provide certainty and comfort," Resler said. "Minnesota pig farmers are humbled to play a small part in supporting the work that the RMHC-UM is doing 24 hours a day, 7 days a week, 365 days a year."

The Minnesota Pork Board works on behalf of Minnesota's more than 3,000 pig farming families to bring value to consumers through research, education and promotion of pork.

Promotions are created to encourage pork consumption; research answers questions facing Minnesota pig farmers; education helps pig farmers raise their animals and bring a safe and wholesome pork product to the marketplace. For more information, visit *mnpork.com*.